

# MEDICALCUE



## Innovation

**Our goal:** give every baby the chance at a great life.

The drama of birth can change from miracle to tragedy in a heartbeat. For the baby that gets into trouble, their existence hangs by the slenderest of threads: it is a few missed breaths, a heart that needs to restart and doesn't, and in a moment a life is irrevocably altered. Their future is in the hands of the nurses and doctors by their side. In the chaos and alarms of neonatal resuscitation, errors can relegate this future Einstein to the back of the class, a lifetime of institutional care, or even death. With the current bedside environment and today's tools, clinicians labor at a disadvantage to deliver accurate, timely, neonatal resuscitation. Everyone deserves better.

**Solution:** Like a traffic GPS for clinicians, our first product is the NeoCue™, is a bedside tablet computer system that delivers dynamic real time reminders of the standard of care, based on the 317 page Neonatal Resuscitation Program (NRP). The NeoCue™ helps

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reduce the stress and workload of the resuscitation process. Transforming the complexities of the NRP into easy to use software required significant investment, decades of medical experience and decades of software experience. In studies at a major hospital, NeoCue use improved clinician accuracy from 58% to **95%**. **This is our first in a series of products that deliver the power of data driven medicine to clinicians and patients.**

The MedicalCue team brings decades of highly relevant experience in medicine, software, and machine intelligence.

**Wouldn't you want a NeoCue™ for your baby?**



**Innovation** is the lifeblood of medical advancement and the key to raising the bar for patient care. Yet the traditional process for medical innovation is fraught with obstacles that hinder the development of new ideas. That's why Dr. Thomas Fogarty, a preeminent physician innovator, founded this educational, nonprofit organization. Here, we build upon Dr. Fogarty's invaluable experience to provide a streamlined alternative path for entrepreneurial innovators working on promising new therapies. We hand select several candidates for inclusion in our Innovation Cultivation program, and provide access to expert intellectual, physical, and financial resources designed to propel medical concepts from initiation to application. The program offers direct mentorship every step of the way. MedicalCue is one of the showcase participants in the program.



**Fogarty Institute  
for Innovation**

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